

“I Built It!” Public Service Announcement: English Male Voice

“I wanted a new career—I needed to take care of my family—I became a construction apprentice—and now—I earn good money while learning my trade and I’m not alone...”

“My buddy showed me pictures of the stuff he built and I was like man, I wanted to be involved in that. I’m having a blast! Nothing can beat this! A lot of money and a good career...I’m on top of the world!—I built it! I built it! I built it! I built it!”

“It’s your turn—check out IBUILTITDOTORG—you can do it!”